<u> </u>	1st Quarter 2005			2nd Quarter 2005			3rd Quarter 2005			4th Quarter 2005		
	January	February	March	April	May	June	July	August	September	October	November	December
į	3 10 17 24 31	/ 14 21 28	/ 14 21 28	4 11 18 25	2 9 16 23 30	6 13 20 27	4 11 18 25	1 8 15 22 29	5 12 19 26	3 10 17 24 31	7 14 21 28	5 12 19 26
AAA Home & Away							! ! !					
Indiana			One Page		Two Pages		One Page		Two Pages		One Page	
			Per Unit Co	st: \$991.00	Per Unit Cost: \$991.00		Per Unit Cost: \$991.00		Per Unit Cost: \$991.00		Per Unit Cost: \$991.00	
Cincinnati			One	Page	Two Pages		One Page		One Page		One Page	
			Per Unit Co	-t. ¢001.00	991.00 Per Unit Cost: S		Per Unit Cost: \$991.00		Per Unit Cost: \$991.00		Per Unit Cost: \$991.00	
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Louisville			One Page		One Page				One Page			
			Per Unit Co	st: \$966.00	Per Unit Cost	: \$966.00	 		Per Unit	Cost: \$966.00	_	
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Chicago		Ţ	One	Page	One Pa	ige] -					
			Per Unit Cos	t: \$2.033.00	Per Unit Cost:	\$2.033.00	i !					
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AAA Midwest Traveler			One	Page	One Pa	IGE .	 					
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ļ			Per Unit Cos	t: \$1,281.00	Per Unit Cost:	\$1,281.00	i 1 1					
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Midwest Living			One	One Page		One Page			Or	ne Page		
		_	Per Unit Cos	t: \$5,042.00	Per Unit Cost:	\$5,042.00			Per Unit C	Cost: \$5,042.00		
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rommer's Budget Travel				Tv	vo-sided, 1-page inse	ert	; !	M	lidwest Special S	ection		
			Per Unit Cost: \$771.00			,	1-pag					
					er offic cost. 3771.00	,	! !		Per Unit Cost: \$10	350.00		
La d'anne a l'a Chan Barachana			20 Brochures				_	10 Brochures				
Indianapolis Star Brochures * 2005 Dates TBD		2	to Brochures				!	10 Brochures				
		Broch	ure Rate: \$728.0	0			В	Frochure Cost: \$424.0	00			
							<u> </u>					
ndianapolis Monthly		Two-Pages plus BRC		Two-Pages plus BRC		 		Two-Pa	ges plus BRC			
		_	Per Unit Co	st: \$680.00	Per Unit Cost	: \$680.00	 		Per Unit	Cost: \$680.00		
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Northern Ohio Live		İ	Best Driving Issue 10 Brochures				ļ	Fall Getawa		Ĭ		
* 2005 Dates TBD							i !	5 Broch				
			Brochure	Cost: \$340.00	_		<u> </u>	Brochure Cos	st: \$340.00			
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Chicago Magazine			One Page				! :		One	Page		
			Per Unit Cos	t: \$1,993.00			į		Per Unit Cos	st: \$1,993.00		
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